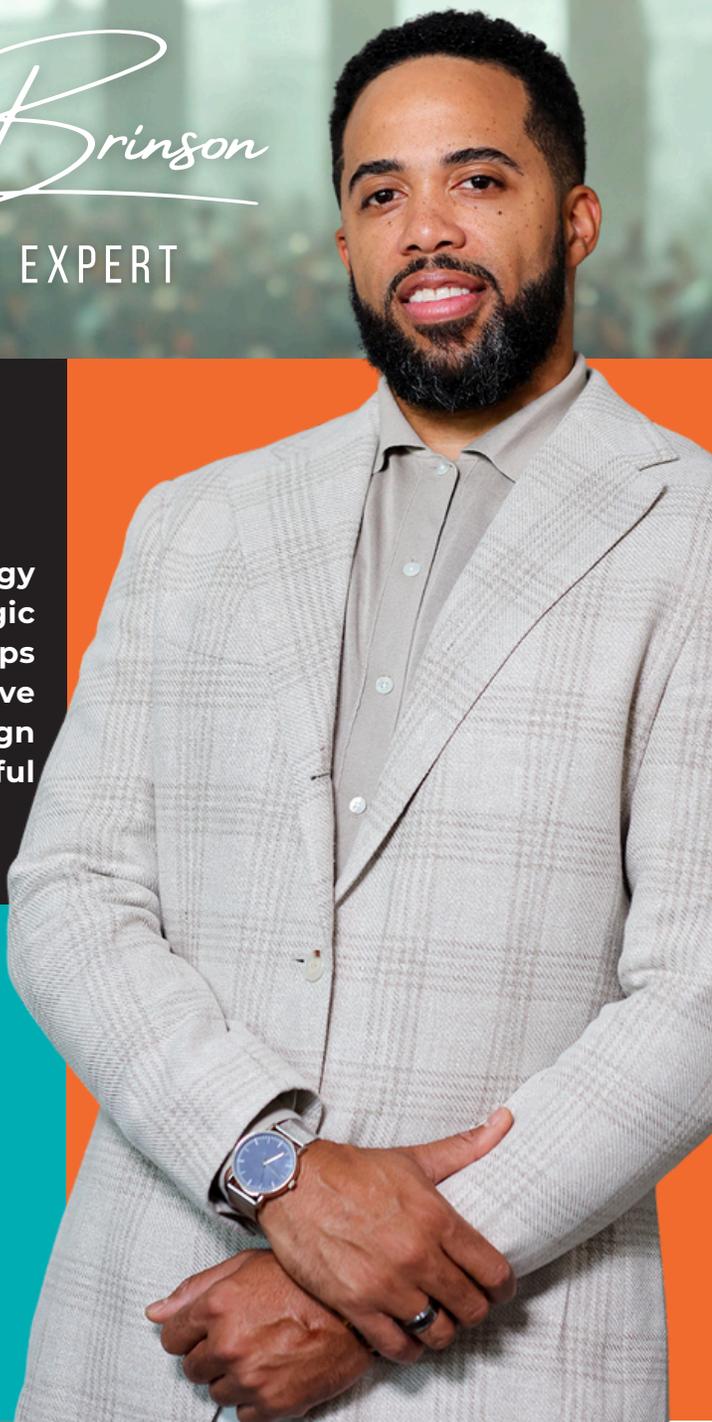




# Rod Brinson

## BRANDING EXPERT



### Speaker Bio

Rod Brinson is a paid keynote speaker on brand strategy and leadership with purpose. Combining strategic insight with human-centered thinking, Rod equips leaders and teams with practical frameworks that drive clarity and impact. His work guides organizations to align identity and action, making brand strategy a powerful tool for growth and influence.

### Speaking Topics

- Brand Strategy for the Future of Work
- Leadership Strategy in Times of Change
- Human-Centered Brand and AI Adoption
- Strategic Brand Alignment for Organizational Growth
- Identity + Influence: Turning Belief Into Business Impact

### Speaker Testimonial

Rod is truly a branding expert! In just one conversation, during an ERG firesidechat, he helped reframe employee positioning and clarified how personal branding effects company culture. His ability to simplify branding and messaging made everything digestible for both leadership & the workforce. If your organization is in search of a speaker that will come in and galvanize the team, Rod is the one to talk to!

AS SEEN ON



### Contact Info

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